



ASA

Agri-Services Agency
Leaders in Agricultural Insurance

American Registry of Professional Animal Scientists (ARPAS) Business Owners and Professional Liability Programs

Agri-Services Agency (ASA) and ARPAS are pleased to announce comprehensive commercial insurance programs exclusively for the members of ARPAS. The following highlights the advantages afforded through these new programs:

- Program options designed specifically for animal scientists and nutritionists
- Coverages provided through highly-rated, industry-leading national insurance carriers
- Coverage options to meet the unique needs of scientists/nutritionists:
 - Stand-alone professional liability
 - Business Owners policy paired with professional liability
 - Farmowners policy that includes professional liability for nutritionists
- ARPAS program is available countrywide - all states
- Group pricing discounts
- ASA will include Workers' Compensation
- Automobile coverage is available
- ASA will perform quote and bind
- 24/7 customer service and claims reporting
- ASA's strength is agribusiness and agribusiness-related industries. This is who we are and what we do

Marketing

In addition to the advantages listed, the personalized and collaborative attention given to ARPAS members will distinguish us from other providers in the marketplace. These efforts will raise awareness of our capabilities, demonstrating to the members that we really do make a difference.

Our team will work with ARPAS to create the materials needed to effectively market the program, which will include postcards, flyers, e-mail blasts, direct mail campaigns, product and service brochures, trade shows and point-of-sale materials, etc. Logo permission will be granted for co-branded publications. We'll also conduct risk management meetings and educational seminars.