ARPAS Midwest Board Meeting 01/31/18

Called to order at 14:02

Roll Call, those present for meeting

Wendy Flatt                  Kenneth Cummings
Aaron Park                   Stephen Woodson
Joel Wall                    Rick
Jim Edwards                  Liz Marvel
Bruce Artenson               Bob Coleman

Welcome by Aaron Park

No treasurers report

Four State Dairy Nutrition Conference

- No updates to speak of
- No advertisements yet
- Who do we need to contact
- Rick said he would contact the appropriate people in Wisconsin, MN, Iowa and IL
- Form has to be filled out according to Bruce he will send along information to Rick along with contact information for conference
- Usually give us a booth space gratis for ARPAS

Midwest ASAS in March

- ARPAS is sponsor, donations to $1000
- Table top display close to registration table
- Coffee cup holders with ARPAS logo
- Email blast twice, Feb and March
- Have to sign up online, 1 week BEFORE meeting to be able to take online test
- Will be offered hard copy on Tuesday of meeting and online as well
- Have booth space at meeting, it was discussed to send out email to Midwest ARPAS members going to see if any of them are available to help with the booth
  - Kenneth said an email could be sent out along with contact
  - Cornicha will send out email
  - Usually includes exams with booth when it is shipped out
- Email to registrants reminding them that ARPAS tests can be taken at conference
  - Can do test on online, but have to register for it prior to meeting
  - It will be proctored at meeting
Professional Development Conference update

- Rick said that the date won’t work for speaker
- Randy said Tommy Johnson (?) is a suggested speaker
- President of Provini (?), could speak on communicating effectively
  - Randy Walker use to work with him in industry
  - He started out an accountant and now is president of the company
  - Sounds like a promising speaker
- John Goyle, head of the MN Nutrition Conference, suggested having the professional development conference before the main nutrition conference like last year
- The conference will take place at the Mantuck (?) MN, even center
- ARPAS breakfast sponsorship will probably be done again
- Get speakers “lined out” in February along with topics. Bruce said his wife would design a brochure
- 30 people attended last year, our board decided there needed to be more aggressive advertisement of the event
- A suggestion was made to rotate the professional development conference to different meetings/conferences like rotating it to the Midwest Animal Science meetings
- Talked about doing a stand-alone meeting, but that seemed to risky presently, need to have our Professional development meeting in conjunction with another conference, at least for now

Equine Science Report

- May 2019 meeting in North Carolina, usually 275-325 people
- 42 states, 8 countries, 20 took ARPAS exam, 22 undergraduate papers, 6 graduate papers
- Scientific meeting
- ARPAS has a booth there and gives exam
- ARPAS sponsored light refreshments and coffee
- Need to do a better job of advertising as well
- Kenneth said that there is a high number of undergraduate and graduate student that fail the exam, especially undergraduate students at this meeting, probably ill prepared to take test was the speculation, the equine test is harder than undergraduates might be prepared for

ARPAS

- Our committee discussed the actual ARPAS organization
- It is important to be considered as a “certified professional”
- Our group discussed how:
  - ARPAS crosses borders across North America
  - Due to all the graduate students going to US and Canadian universities ARPAS can be recognized internationally as well
MN Nutrition Conference Update

- Sponsoring the graduate student poster contest again
- Increased the number of graduate students participating in the contest
- Increase the number of exams given at the conference
- Good recognition at conference and it benefits Midwest ARPAS
- Broad group of attendees

Tri-state Dairy Conference

- What is our activity level at this conference?
- Midwest group put up $2500 for dinner for graduate students, the price of the dinner was very expensive, it wasn’t well attended and our group did not get much for the money and time that our group extended.
- What does group want to do (if anything)
- Do we want to do another activity and what type of activity?
- Approximately 400 attendees at this conference
- Several take exam
- Allocating CEU’s for this meeting and others, Kenneth discussed how that is done.

Miscellaneous

- Kenneth and Aaron will work on list of conferences, CEU’s available and dates in Midwest region and post that on the ARPAS website
- Call for new Board members to Aaron and Rick, February/March time line
- Election has to be done 30 days before the Annual meeting which Midwest ARPAS does not have
- ARPAS Midwest and non-Midwest members Newsletter, maybe have something every other month
- Putting ARPAS logo on Business cards was suggested to give more recognition for folks that are involved in ARPAS, It was also suggested that ARPAS members put PAS after their names on their business cards.

Meeting adjourned at 15:03