Minutes of the June 16, 2017 Midwest ARPAS teleconference meeting

Called to order at 0803

Minutes from 05/10/2017 meeting approved with typo corrections made

As of 05/13/2017 there is $5198.54 but doesn’t include a $900.00 check from OSU Foundation ARPAS support is not included either at $500.00, Kenneth was going to check, still waiting for a $2500.00 for other conferences like professional development seminar

Treasurer’s report approved

**Tri-State Nutrition Conference**

- Recommendations for Midwest ARPAS to be involved
  - Had 75 people attend, but 90 people paid for event
- Aaron Park discussed option for outreach event
- Number of students that do show up to the dinner, but how much traction does ARPAS get for people to join our organization?
  - Jim suggested a social activity Monday before conference started

Tri-State Conference committee liked the dinner on the Monday, dinner cost approximately $4,000.00 but actually cost ARPAS $200 to $300.

- Joanne did a great job with organizing this dinner, she took real ownership of the program
- Might need to fine tune this event and get input from the Tri-State planning committee
- Kenneth said Joanne encouraged students during the conference to come to dinner at meeting
- Spending $4,000.00 towards 75 attendees is a really high figure, about $53.33/person
- What does Tri-State want to achieve by having the dinner??
- Would having a social hour before the dinner make sense and get more people to attend the dinner?
- Jim wanted to know if there was a social hour before the dinner? Is there enough time to do this?
- Maybe do an open/cash bar between 5:30 to 6:00 with a few appetizers, tickets for graduate students
- Bruce suggested putting together a committee to explore the options for this event
- Aaron was asked to be on the Tri-State planning committee
  - Phil Kruger volunteered to help with this as well
  - Bruce will contact Joanne, who was not available for the meeting

**Four State Nutrition Conference**

- Jim Keller helped with booth at conference 5 industry and 2 graduate students took exam
- Steve Massey, Renaissance Nutrition wants to have ARPAS at the conference to give tests to their employees that go to the conference, potential of 30 to 40 taking exams, if there are that many tests given it would make sense to set aside time for them.
• Kenneth, Southern States has set aside time for exams at National Sales meeting, 250 exams over time (need clarification on this point).
• Five industry people took exam, takes strong leadership and promotion within industry
• Patti Cordosa, maybe ask for her to be on the planning committee

**Personal Development Seminar**

• Looks like everything is coming together for this
• Have a room for exam starting at 0700
• Break-out for food after we figure out what it is going to cost, Aaron will follow up
• Most sign up late August/early September
• How about sponsoring a break from a company, companies have to put it in their budgets for the fiscal year
• Multi-species event so there needs to be a multi-species exams available during the seminar and conference
• Kenneth, said there should be a directors meeting at conference maybe go out for supper to kind of debrief each other on this.

**Equine Science Conference**

Kenneth reported that “it happened” but didn’t many details or how many exams were given, if any.

**Other business**

• ARPAS is meeting at ASAS meeting, Randy is part of that governing board and is willing to bring proposals forward.
  o “Opt out vs. Opt. in” for Midwest ARPAS, make this a proposal so that people joining ARPAS have to conscientiously mark the box to opt out of Midwest ARPAS, might help with membership in our region.
• There are currently 235 members currently in Midwest ARPAS for this year, which is up from approximately 160 members
• Aligned with geographic areas according to Kenneth not necessary for ARPAS to have lines/regions
• Communication between chapters for example NE and Midwest regions, is lacking, maybe this needs to be a priority
• ARPAS hasn’t been very pro-active with chapters until recently
• Regional Directors are 3 year term, currently Randy Walker is ours currently
• Bruce suggested being more “intentional” when working with graduate students or how graduates for industry
  o Mentoring graduate students into professional careers, great to include for our professional development conference
  o Appreciation to those retiring from Midwest Chapter Board: Randy Walker, Chris Hostetler, Don Martell and Judy Reynolds, they have a been a great asset to ARPAS Midwest Board
  o Randy thanked Bruce for his service to board as well, Aaron is up next as president!
- One and one relationships are vital to our industry

Meeting adjourned at 0901