Final AGENDA
ARPAS Governing Council
Room Suwannee 17, Rosen Shingle Creek, Orlando, Florida
Sunday, July 12, 2015 from 8:30 am to 4 pm.

I. Call to order, roll call and introductions President Jack Garrett
   a. Jack called the meeting to order at 8:40 am
   b. Those present were: Jack Garrett, Kenneth Cummings, Steve Schmidt, Bill Price,
      Jamie Ritter (FASS – left at noon), Randy Walker, Jud Heinrichs, Moe Bakke, Marit
      Arana, Bill Sanchez, Kelsey Grant (FASS), Bob Wettemann, Susan Pollock (FASS –
      in at 8:45 am, left at 10:45 am), Mike Galyean, Paul Beck, Wayne Kellogg, Carl Old,
      Dale Hill. Those who joined at noon: Dwain Bunting, Jerry Higginbotham, and Ted
      Friend.

II. Approval of Agendas and Announcements: “ “
   a. 2015 Governing Council Meeting
      MOTION: Marit Arana moved to approve the agenda as presented, Bill Sanchez seconded. The
      motion was approved.
      b. Annual Business Meeting Tuesday, July 14, 2015 at 12:30pm
      c. Review of ARPAS activities during this meeting
         i. Kenneth went over ARPAS activities sheet included in reports material.
      d. Sign-up sheet for ARPAS Booth during the meeting
         i. Booth will be set up Sunday afternoon. Signup sheet will be sent around
            during meeting for participation.
      e. ARPAS Exam Schedule during meeting
         i. Exams will be given twice daily, morning and afternoon. Those who can
            proctor should volunteer.

III. Approval of Governing Council Minutes-2015 Mid-Year “ “
    MOTION: Marit Arana moved to accept the minutes as presented. Carl Old seconded. Randy Walker
    advised he was not in attendance at Mid-year conference call and correction should be made to
    attendance list. Approved as corrected.

IV. President’s Report Jack Garrett
    a. Jack went over his report and stated that he is excited to see where ARPAS is headed
       in the future.

V. Secretary’s Report Moe Bakke
    a. Moe advised that minutes are posted to ARPAS website for review. Questions can be
       forwarded to Kelsey or Moe.
    b. Discussion was had regarding how motions are kept track of. Bill Price advised that
       he does attempt to keep track of this as part of the Historian position.

VI. Treasurer’s Report Carl Hunt/Dale Hill
    a. Kenneth thanked Carl for his position as Treasurer.
    b. ARPAS continues to do well financially, currently received $129,027 in regular
       membership dues, roughly $3,000 short of 2015 budget. Corporate sponsorships
       stood at $16,000, which is $500 under budget for 2015. Total ARPAS Membership
VII. Foundation Report B. Sanchez/K. Cummings
   a. Bill Sanchez went over the objective of the Foundation and thanked everyone for helping
to grow and educate through it. The biggest initiative is that donations can be made to the
Foundation and fundraising activities held. Bill thanked Bill Braman for chairing the
Foundation. Kenneth advised that ARPAS is a 501c6, and is therefore not tax deductible.
The Foundation needed to switch to 501c3 to make donations a tax deductible gift.
   b. Discussion was had regarding how best to retain undergraduate and graduate members,
and if mentoring should be developed to help maintain those members.
c. Current assets are approximately $150,000, 75% being fixed-income securities and 25%
in equities, and estimated 5% earnings.

VIII. Business Office Report Jamie Ritter
   a. Jamie advised that FASS is continuing to do well and has brought on new clients.
   b. Steve Schmidt asked for Jamie to give summary of ADSA and ASAS in terms of
FASS. Jamie advised that ADSA bought out PSA and ASAS for their shares in FASS
ownership. PSA and ADSA continue to use FASS services, but ASAS has chosen to
manage themselves.
c. Dale Hill asked how ARPAS plans to operate the annual meeting after JAM. Jamie
advised that we are unsure at this time, it is the decision of ARPAS, ADSA, and
ASAS to decide how they’d like to handle that. There is not currently a good answer.

IX. Executive Vice-President’s Report Kenneth Cummings
   a. Kenneth advised the three M’s of ARPAS – Mission, Members, and Money. ARPAS
is currently in good financial shape. The mission has not changed currently. And
there is always a need to grow and retain membership. May need to initiate a
committee to survey membership. A committee needs to be formed to start the
strategic plan. Kenneth thanked everyone for working on behalf of ARPAS.

X. PAS Journal Editor’s Report Wayne Kellogg
   a. Wayne advised that journal is in stable condition, page numbers are same as previous
years and there are less symposium papers than last year.
b. Have been negotiating some points with Elsevier. Susan advised that a revised draft
proposal has been sent, but wanted to wait to send final proposal until after the
meeting.
c. Points of discussion for Elsevier proposal include:
   i. Corporate sponsor ads will no longer be given for free. Elsevier would sell
      the advertisement to corporate sponsors at a discount. Sponsors can be listed
      in the text, but ad space will not be given for free. Elsevier has not provided
      advertising cost and would not provide that until after the contract is signed.
      Sponsors could be recognized on the website.
   ii. Free printed copies would not be available to institution departments. Wayne
       proposed sending electronic notification when new issues are released for the
       institution to print offline or have an ARPAS member print.
   iii. Back issues will only be available to members. Non-members would have to
       pay to receive access.

d. Need to consider permitting non-members to publish and set additional page charge
   for these non-members. Wayne advised that currently any member of a FASS client
   (ADSA, PSA, etc.) receives members priced page charges. Discussion was had
   regarding the use of a check list for authors to say which society they are a member
   of and if not a member of any of the listed societies they would pay additional charge.

e. Discussion was had regarding the font size and if more pages are being run than
   necessary. Susan advised that font size should be the same as all other journals, but
   margins may be different. Fonts per page will be determined.

f. Discussion was had regarding whether making our prices competitive to JDS and
   JAS, would we breakeven. Carl advised if we charged members $85 and non-
   members $105, would come out to roughly $89 per page. To increase non-member
   prices, would need to charge roughly $189 per page to breakeven. Susan advised that
   JDS non-member page charges is $140.

   i. Randy asked if we are struggling for publications and if a monthly journal
      would be possible. Wayne advised that we are averaging very well and would
      not need to grow substantially to move to a monthly journal. Kenneth advised
      that we should wait until we see an increase in papers before we make a
      change of that kind.

j. Discussion was had regarding impact factor. Elsevier will help obtain an impact
   factor. Carl advised that impact factor is not as important as who the journal
   reaching. Elsevier will help increase the impact factor by increasing exposure.

k. Discussion was had regarding how best to increase sponsor exposure if ads not
   included in journal. Announcement could be sent directly from ARPAS to members
   when PAS journal was ready and include sponsors there.

l. Wayne proposed appointment of Dr. Andy Cole, Dr. Ryan Reuter, and Dr. Heidi
   Brady to serve on the Editorial Board for a 3-year term beginning in January 2016.

   **MOTION:** Marit Arana moved to approve the proposed committee members for appointment to the
   Editorial Board. Carl Hunt seconded. The motion was approved.

m. Discussion was had regarding the development of a subscription only membership.
   Kelsey advised that we do have a PAS non-member membership, which gives only
   access only to the journal for $180 per year.

n. Susan asked if there is anything else that the board would like to change to the
   contract or are we ready to move forward. Jamie advised that ARPAS controls and
   keeps page charges and membership rates, Elsevier would maintain the journal and
   ARPAS would receive royalties. Annual cost for Elsevier work would be $45,000 for
   all back-end work. May lose some money in the first few years until readers,
subscribers, etc. increase, which would increase financials. If we decide that the proposal does not work for us, we can rethink in a few years. Renegotiation would take place in 5 years, but could begin negotiating a few years before that.

o. Discussion was had regarding possible tracking of the journal. FASS can assist on tracking journal financials. Elsevier would meet annually with ARPAS and can provide any tracking or statistics needed.

p. Discussion was had regarding the impact removing ads would have on corporate sponsors. There are ways to include sponsors in the journal with minimal costs or find different avenues for exposure.

XI. Examining Committee Report Steve Schmidt
   a. Steve went over the current pass/fail rates. Dairy Cattle still has the best passing rate. Companion Animal is becoming popular with Undergraduates but has a low passing rate. Equine exam still has very low passing rate. Steve advised that the equine exam has been reviewed multiple times and the questions are still adequate.
   b. Discussion was had regarding how best to prepare students. Some companies provide a training course, but it would be impossible to provide a course that would cover all the material that could be on exams. The majority of learning for the exam comes with experience and is not teachable.
   c. Attended Innovate 2015 which dealt with animal science programs. Went over assessments, and that ASAS is working towards an accreditation programs. Discussion was had regarding attrition rates.

XII. Historian’s Report Bill Price
   a. Bill advised that the history is currently updated through 2013, does try to pick up action items and motions to be included. Will try to do something with pictures, so members know who we are.

XIII ACAS Report Marit Arana
   a. Marit advised ACAS has certified 10 new members, have 8 in process, and 5 who have expressed interest but who first need to become ARPAS members.
   b. Advised of 2015 board changes and election results. Incoming President is John Bernard, President-Elect is Andy Cole, and Secretary is Luis Solórzano.

XIV. Distinguished Professional Animal Scientist Award Jack Garrett/K. Cummings
   a. Two individuals received awards for 2015. Dr. Lonnie Luther’s award was presented at the Washington DC Chapter’s April meeting. Dr. David Ames’s award will be presented at the Colo/Wyo/Neb Chapter meeting in September by Jack Garrett.
   b. Criteria for nominations is listed on the website. Requests for nominations are generally sent out after the January meeting.

XV. Visitors, Announcements, Comments Various
   a. None.

XVI. Standing Committee Reports begin at 1 pm
   a. Ethics-referred item from Jan. GC meeting Joanne Knapp
      a. Not present.
b. Membership Dwain Bunting
   a. Lapsed membership has increased. Current report does not contain breakdown of membership numbers.

   **ACTION:** Kelsey and Kenneth to work on refining the membership numbers.

b. Discussion was had regarding how best to charge graduate student dues who pass exam at JAM, decision was made to charge students the $10.00 student rate and put their membership through the following year.

c. Discussion was had regarding membership retention, tracking, and how best to keep track of lapsed members. Chapters are becoming more involved in increasing membership as well.

d. Discussion was had regarding reaching out to lapsed members and explain new opportunities. Kelsey advised that the biggest concern of reinstating members is that they’ll need to retake the exam and/or pay back dues. Once a member always a member. The cost is $20 to reinstate a member.
   
   i. Losing those who retire as well because they don’t know of Emeritus option

c. Publications-Newsletter Jud Heinrichs
   a. Jud advised that newsletter continues to do well, most chapters submit at least once per year; as well as other committees. Kelsey advised that the next newsletter will be coming out the end of August.

   b. Bill Price would like to see some kind of personal relation stories on what our members are doing and/or award winners.

d. Professional Relations -Sponsors Paul Beck
   a. Ryon Walker will be replacing Paul as the Southern Director. Sponsorship is doing well. Have begun to recognize sponsors from Mid-West Section Meetings and Symposium paper on the website.

   b. Will consider including sponsor ads in the newsletter and in journal issue release announcements to help increase incentives for sponsors who are losing ad space in the journal.

   c. Discussion was had regarding a rotating banner of sponsorship ads or logos on the website instead of listing sponsors as a scroll list.
      a. Kelsey advised that can be added to the website

   **ACTION:** Kelsey to work with IT on developing rotating sponsorship banner for website

Program-ARPAS Symposium Bob Wettemann
   a. Bob advised symposium will be taking place Tuesday morning before the Business Meeting and will cover “Reproductive Efficiency of Beef Cows”. Have encouraged presenters to submit their papers to the PAS journal for inclusion.

Nominating Committee Michael Galyean
   a. Mike went over 2015 election results – President-Elect: Jeff DeFrain, Midwest Director: Randy Walker, Southeast Director: Ryon Walker.

XVII. Reports from Affiliated Society Representatives
   a. ADSA Gerald Higginbotham
a. JDS is ranking well. Membership has increased 1.2%. S-PAC has increased to 57 contributors. Discover Conferences are going well. Association continues to do well financially.

b. ASAS Bob Wettemann
   a. Membership continues to increase, especially in student category. Increasing international membership, large international meeting program in 2014. Journal impact factor was down in 2014 to 1.9, but back up to 2.1 in 2015. Public policy is a large issue, current policy procedures will continue through 2015 with collaboration with FASS and discussion will be had at JAM to decide how best to handle after 2015. 2016 meeting will be in Salt Lake City, 2017 will be in Baltimore, 2018 will be in Vancouver. Innovate 2015 has been successful.
   b. ASAS sold their equity share of FASS to ADSA. FASS shared services has grown and ASAS does not wish to use volunteer time to provide support for an association management enterprise.

c. ESS Amber Moffitt
   a. Marit advised that ESS meeting was very successful. Plan is to be in Minneapolis in two years. Many exams were given, some industry, faculty, and students.

Adjourn at 11:48pm for lunch

Society Reports resumed at 12:33 pm

d. PSA Michael Darre
   a. Jack advised PSA held their 2014 meeting in Corpus Christi TX and it went very well. 2015 meeting will be in Louisville, KY the last week of July.

e. AMSA Jessica Meisinger

XVIII. State/Regional Chapter Reports

a. Arkansas/Okla/E. Texas (reorganized) Ryon Walker
   a. Paul Beck presented, went over the new leadership. Have increased response from other Southern states for membership.
   b. Plan to meet at 4-States Cattle Conference in December. Will increase activity as they establish

b. California Carl Old
   a. Carl advised membership for 2015 is at 82. Will be holding the Bang for Your Buck fundraiser at the Kingsburg Gun Club on August 27th. Continue to fund scholarships. Will be submitting the final report on their alfalfa hay project to PAS journal. Financially doing very well.
   b. The California Chapter would like to extend an invitation for ARPAS to hold their annual Governing Council and Business Meeting at the California Chapter meeting. Discussion was had regarding the potential for each chapter to host ARPAS at their yearly meetings.

c. Colo./Wyo./Neb. Kelley Neuhold
d. Midwest Joanne Knapp
   a. Randy advised 2015 elections currently in progress and will end August 1st and will attempt to hold chapter election during the same time as the national. Chapter membership is at 130 and they continue to growing financially. Have sponsored some events, such as ADSA-ASAS Mid-West, Tri-State Conference, ESS, and 4-State Nutrition conference.
   b. Discussion was had regarding video production and best way to format and implementation.

e. Northeast Tom Nauman
   a. Report submitted, Jud advised the chapter continues to grow, predominately dairy. Annual meeting has been held in conjunction with Penn State conference. This year, the Chapter plans to hold a presentation specifically for ARPAS members by Dr. MaryBeth Hall at the Penn State conference, which may help to increase membership.

f. Pacific NW Bill Sanchez
   a. Bill advised that FASS will be taking over the PNWANC, which should give them an anchor. Advised there may be Foundation money to help sustain chapters and increase their activity.

g. Southern Plains Dwain Bunting
   a. Membership is currently at 12, with a list of approximately 45 people. Annual meeting was held November 6th in Lubbock, TX. The 2015 meeting will be held the first or second week of November in Lubbock, TX as well.

h. Washington, D.C. Bill Price
   a. Bill went over monthly meetings held in 2014-2015. Have set up scholarship program with University of Maryland. Lonnie Luther was presented the Distinguished Professional Animal Scientist Award on April 29th at the Mini-Symposium. Went over new Chapter leadership.

XIX. PAACO Update Terry Mader/Frank Owlsley/Ted Friend
   a. Ted went over submitted report and the audit/training programs. PAACO creates the audit instrument, they do not review the scoring. Currently 8 species audits that have been certified. New audit tools are being developed. Three categories of certified auditors, meat plant, poultry, and dairy; meat plant and poultry the highest. Went over current leadership.
   b. Discussion was had regarding the founding industry organizations and how this will change FASS’s relationship to PAACO given their recent changes.

XX. Standing Committee Assignments Bob Wetteman
   a. Bob advised it is time to fill open positions within the standing committees. The four main standing committees have been chaired by section directors in the past. Do need to increase appointment for most committees. Committee Chairs should submit appointments to Bob.

XXI. Old Business
   a. ARPAS Video production discussion Joanne Knapp
a. Discussion was had regarding a short video production to go over ARPAS as a way to increase membership. Will need a committee to establish and look at cost of producing. California Chapter spent $6,500, but had a sponsor pay for it.
b. Moe and Marit will volunteer to form committee, along with two other appointees, to head this project.

XXII. New Business Jack Garrett

a. Elsevier Proposal for PAS Wayne Kellogg
   a. Covered during morning PAS Journal Report

   MOTION: Marit Arana moved for the Professional Relations Committee to find alternative ways to recognize sponsors outside of the PAS journal. Jack Garrett seconded. The motion was approved.

   ACTION: Professional Relations Committee to develop ideas for increasing corporate exposure outside of the journal by October 1.

   MOTION: Jack Garrett moved for the Editorial Board to develop a fee structure and/or non-registered affiliations to allow non-members of ARPAS to publish in the journal. Randy Walker seconded. The motion was approved.

b. International Expansion of ARPAS Kenneth Cummings
   a. Have received a report from the Nigerian Animal Science, will have two representatives present to give an oral report at the Business Meeting.
   b. Jack received email from Brazilian member, who would like to increase membership there. Will meet with him during the meeting to see what his thought process is regarding membership. Could either be a branch or chapter of ARPAS.
   c. Discussion was had on best way to administer exams to international members. Exams taking place at embassy’s may be best avenue or to structure a chapter or affiliate like the Nigerian Animal Science Institute.
   d. Discussion was had to provide membership for these types of members. Mike raised that you could charge the regular dues, plus cost of exam fee for total of $120 and that would give them access to the journal and publishing ability. This may help the problem of non-member page charge rates for the journal.
      i. Discussion was had regarding whether the exams contain relevant information to be used in other countries.
      ii. Discussion was had regarding whether international paper submissions may not be applicable to American members and how best to include those papers.
         1. Maybe a special issue or inclusion.

c. ARPAS annual meeting 2017 and beyond Jack Garrett
   a. Jack advised that the location of the 2017 meeting will be the decision of the standing President. Symposium will potentially have to move as well. The only meeting that has both ADSA and ASAS would be the Mid-West Conference. Will have to decide on representation at each meeting.
   b. Raised if we should meet with all the founding affiliate societies and see what they want. Jack advised that all have invited us to attend their meetings.

d. 2016 Governing Council Mid-year Meeting date Bob Wettemann
a. The 2016 Mid-year meeting will take place January 22nd at 2 pm Eastern, 1 pm Central, 12 pm Mountain, and 11 Pacific.

ACTION: Kelsey to send Outlook reminder for Mid-year meeting call.

e. 2016 ARPAS Symposia Jeff DeFrain
   a. Jeff not present, he is aware that he will develop the 2016 Symposium.

f. Preliminary Budget for 2016 (requires approval) Dale Hill/K. Cummings
   a. The 2016 preliminary budget is identical to 2015 budget, but adjustments will need to be made to the publication line item. The budget must be finalized before January 1, 2016.

MOTION: Dale Hill moved to accept the 2016 preliminary budget. Carl Old seconded. The motion was approved.

g. Symposium Sponsorship discussion Jack Garrett
   a. Jack advised that sponsorship of the symposium is not under control of ARPAS, that the hosting society is who finds the symposium sponsor. The ARPAS Symposium sponsorship is to cover publication cost, but nothing else. Can thank sponsors (Merck and Qualitech) for their support.
   b. Discussion was had regarding the recognition of the symposium sponsors for 2015.

ACTION: Kelsey to include Qualitech logo in the journal issue release email.

XXIII. Adjourn Jack Garrett

MOTION: Carl Old moved to adjourn. Mike Galyean seconded. The motion was approved.

Adjourned at 2:35 pm