ARPAS Governing Council Meeting

Baltimore, Maryland
July 8, 2017
8:30 am to 5:00 pm

Attendees:
Jeff DeFrain
Moe Bakke
John Bernard
Dale Hill
Kenneth Cummings
Bob Wettemann
Bill Price
Andy Cole
Stephen Schmidt
Randy Walker
Mark Wagner
Ryon Walker
Jack Garrett
Emma Brunn
Cornicha Henderson

I. Approval of Agendas, Announcements and Introductions:
   a. 2017 Governing Council Meeting Agenda
   b. Annual Business Meeting Monday, July 10, 12:30 pm
   c. Sign-up worksheet for ARPAS Booth during the meeting
   d. ARPAS Exam Schedule during meeting
   e. ARPAS Symposium, Monday, July 10, 9:30 am
   f. ACAS Annual Meeting Monday, July 10, 2:00 pm

Meeting was called to order at 8:38 am

II. Approval of Governing Council Minutes -2107 Mid-Year

MOTION: Bill Price moved to approve the agenda with 2 corrections and John Bernard seconded. The motion was approved. Mark Wagner and Bill Price was not listed as attendees but they were present on the call.

III. President’s Report – Jeff DeFrain
   a. Jeff went over his report and noted highlights of the year which included success with Elsevier, Dr. Bernard getting ARPAS symposium lined out and the 5 year strategic plan.

IV. Secretary’s Report - Moe Bakke
   a. Moe thanked Cornicha for accepting the ARPAS co-secretary position and advised that minutes are available in the packet.
V. Treasurer’s Report - Dale Hill  
   a. We are in good shape and in most cases we are tracking very close to budget.  
   b. Our corporate sponsorship is down from around $15K per year to one sponsor this year.  
   c. Dale Hill is stepping down as treasurer and Kenneth thanked him for his time and dedication to ARPAS.  
   d. Dana Tomlinson has been appointed at the new treasurer.

VI. Foundation Report – Jack Garrett  
   a. Foundation is in good shape. 7.4% interest in dividends the first 5 months.  
   b. Spent $1200 on exams and $900 request from Midwest Chapter for program this fall.  
   c. The question was brought up how do we get more foundation fund and how do we market the foundation.  
      1. Go to Marketing departments of companies that we work for.  
      2. Utilize the ARPAS video as a marketing tool.  
      3. Encourage chapters to use the Foundation appropriately.  
   d. Thanked Ken for returning 85% of his salary to ensure the success of the Foundation.

VII. Executive Vice-President’s Report – Kenneth Cummings.  
   a. Kenneth highlighted a few things from his report.  
      1. There is growth in ARPAS chapters.  
      2. PAACO has made significant changes, they now have 8 founding members.  
      3. Nigerian chapter – Because of turmoil in the country we haven’t heard from them. Kenneth stated that other countries have expressed interested in having an ARPAS organization.  
      4. Kenneth thanked Bob Wettemann for all of this work on the Bylaws and Strategic plan.  
      5. Kenneth thanked FASS for the services that they provide to ARPAS. He noted that there has been a seamless transition with staff changes and he’s confident in Jeremy Holzner’s leadership.

VIII. PAS Journal Editor’s Report - Andy Cole Elsevier – Emma Bruun  
   a. Dale reviewed the report submitted by Wayne. He advise Volume 32 (2016) of the Journal was completed with 873 pages, the largest volume to date. By comparison, the previous volume had 607 pages, and the 10-year average was 677 pages.  
   b. He thanked the authors who conducted the research, submitted the manuscripts, made the revisions, and approved the final page proofs! I really appreciate the essential role that our expert reviewers—including many on the Editorial Board—had in appraising the manuscripts. Both Associate Editors, Dr. Andy Cole and Dr. Stacey Gunter, worked with authors and reviewers in refining the articles. Ms. Christina Horger, Technical Editor, and other FASS staff members were involved in preparing the page proofs. Finally, Ms. Emma Bruun and the staff of Elsevier.  
   c. Three new members have been recommended to join the editorial board.  
   d. It was suggested that a 3 year renewable term be added for the Editorial board.
MOTION: Andy motioned for the Editor in Chief and Associate Editor have renewable 3 year terms. And that Al Kertz, John Richardson and Guillermo Ortiz be approved to join the editorial board. Stephen Schmidt second and motion passed.

Elesvier – Emma Brunn

- The application to PubMed is in its final tweaks and will be submitted soon.
- April has received 2,268 downloads on ScienceDirect which is double the amount we receive in a typical month.
- There were 3 marketing campaigns that went out from March – May.
- The look of the printed journal has changed from 3 columns to 2 columns.

IX. Examining Committee Report - Steve Schmidt

a. Exams given down a little: 39 to date. Horse 69% passage rate, and that’s a great increase. It was noted that there was 60 exams recently given that haven’t been graded and aren’t reflected in this number.

b. All exam are updated except Sheep.

c. Discussion was brought up about people being able to sign up for online exams on the spot and taking them on their phones.

Action: Cornicha will look into this and follow up.

X. Historian’s Report - Bill Price

a. Bill is taking pictures of the meeting for the August newsletter. He also suggested that the PowerPoint presentation should be updated on the website.

XI. ACAS Report - Andy Cole

a. Andy reviewed his report and stated ACAS has increased membership he goal was 10 new members, we have 6 new to date and 1 that’s in process.

b. He thanked John Bernard for chairing the nominating committee. Patrick French ACAS President –Elect and Jim Chapman -Secretary are the new ACAS elects.

c. Disciple exams are out of date or unwritten still.

Motion: Andy motioned to approve the ACAS bylaw changes, Randy seconded and the motion passed.

XII. Strategic Plan – Bob Wettemann

a. Bob reviewed his report. He stated that as a result of the survey they identified 5 strategic directions and goals.

Bob thanked then entire committee which consisted of: Jeff Defrain, John Bernard, Joann Knapp, Randy Walker, Marit Arana, Andy Cole Dale Hill, Kenneth Cummings and Bob Wettemann.

b. How do we roll this out to membership?

1. They need to know the Governing Council supports this.

2. The strategic plan is based on memberships input from the survey.

Motion: Mo motioned to accept and approved the 2117-2022 Strategic Plan as submitted. Dale second and motion was passed.

XIII. Distinguished Professional Animal Scientist Award - Kenneth Cummings
a. Two individuals received awards for 2017. Dr. Susan Benz award will be presented during the Baltimore business meeting. Dr. Lusby will receive his award at another meeting closer to his home.

Meeting resumed at 12:51

XV. Visitors, Announcements, Comments Various
a. None

XVI. Standing Committee Reports

a. Ethics – not activity since last meeting.

b. Membership
   a. Dwain wasn’t present but he included a report. Membership is at about 1450 members.
   b. The LinkedIn ARPAS profile has 146 connections. Discussion was had about linking our social media site to the ARPAS website.

ACTION: Cornicha will look into linking social media with the website.

c. Publications-Newsletter – Mark Wagner
   a. Nothing to report. He needs a committee to assist him.

d. Professional Relations -Sponsors Ryon Walker
   a. Ryon stated that sponsorship that is very low this year. Sponsorship emails went out and phone calls were made. So far a response has been received from 1 of 10 people.
   b. Many contacts are outdate.
   c. Ryon is open to suggestion on ways to increase/improve our sponsorship.
   d. Kenneth and Jeff stated that they will personally call a few people.

ACTION: Cornicha will get a list of the last 10 years of sponsors and committee members will personally reach out to them.

Program-ARPAS Symposium – John Bernard
a. John advised symposium will be taking place Monday morning before the Business Meeting and will cover “Understanding Both Animal Needs and Consumer Demands in Animal Agriculture Transparency”.

b. One of the speakers dropped the last minutes so there will be time for Q&A at the end of the symposium.

Nominating Committee – Bob Wettemann
a. Bob went over 2017 election results – President-Elect: Andy Cole, Secretary: Moe Bakke, Western Director: Heidi Rossow

XVII. Reports from Affiliated Society Representatives
a. ESS – Amber Krotky
No one was present but a report was submitted. The reported highlighted 333 total registrations, 199 abstracts accepted.

XVIII. State/Regional Chapter Reports
a. Arkansas/Okla/E. Texas (reorganized) Ryon Walker
1. Southern states (25 people at breakfast meeting) they developed chapter objective. There is now a $20 membership chapter to increase by in. Shane Gadberry new pres.
2. The next meeting is the Southern Section meeting in Ft. Worth.

b. California - Carl Old
1. Report was submitted but no one was present.

C. Midwest Randy Walker
1. Randy reviewed the report that was submitted. He highlighted that chapter has grown and so has sponsor support.
2. He thanked the Foundation for their support.
3. The Midwest chapter is hosting a Profession Development Conference in September during the Minnesota Nutrition Conference.

D. Washington, D.C. Bill Price
1. They have monthly meetings Sept. – April and then a half day symposium. Talked about sustainable agriculture. It was a webinar by the FDA. But it decreased onsite attendance. Rich Reynolds incoming president.
2. The have a scholarship fund set up for students pursuing degrees in animal science at the University of Maryland, College Park.

XIX. PAACO Update – Kenneth Cummings
a. Ken advised hen the number of member organization expanded to 8 they decided that 3 representatives was to large. Now it’s two, Paul Beck and Frank Owsley. Incoming president will need to look for someone to replace Frank. They meet twice a year.

XX. Standing Committee Assignments Bob Wettemann
a. New President Elect Andy Cole will work to get this done.

XXI. Old Business
a. ARPAS Video production discussion -
   a. Moe suggested we have each chapter submit a 5 minute video.

XXII. New Business Jeff DeFrain
a. ARPAS annual meeting 2018 with ADSA (Knoxville)- June 24-27
b. ARPAS annual meeting 2019 with ASAS (This has not been released yet)
c. ARPAS Symposia for 2018 – Any Cole was given several suggestions
d. Governing Council Mid-year Meeting date January 12 Executive Committee January 22nd – 1pm CST
e. Other- Resolutions – Kenneth presented resolution to FASS Inc. staff, Sponsors of ARPAS, ARPAS symposium speakers, organizers and support, ASAS.

MOTION: Bob moved that we accept and approve these resolutions at the business meeting. Bill seconded the motion was approved.
f. Ryon: Can we look at having a graduate student on this board. Send ARPAS members and ask for nominations and BIO then we would review and select 2 to add to ballot.

MOTION: Ryan moved that a committee be formed to add graduate student representation on the Governing Council who are in good stand ARPAS members and to be approved at the Mid-Year Governing Council meeting. Second by Mark. Motion Passed.

XXIII. Adjourn

MOTION: Moe Bakke moved to adjourn. Dale Hill seconded. The motion was approved.

Adjourned at 2:25 pm