2. 2018 GC MEETING MINUTES APPROVAL – 2019 Governing Council Mid-Year Conference Call

2018 ARPAS GOVERNING COUNCIL MEETING AGENDA
Sunday, June 24, 2018 from 8am-5pm
Summit Room (Holiday Inn)

Continental Breakfast: 7:30-8:30am
Lunch: 12:00-1:00pm

Attendees:

Ken Cummings  John Bernard  Andy Cole
Dana Tomlinson  Moe Bakke  Randy Walker
Bill Price  Jeff DeFtain  Dave Beede
Jeremy Holzner  Heidi Rossow  Mike Looper
Jim Tulley  Patrick French  Susan Pollack
Peter Harrison  Alois Kertz  John Richeson
Steve Schmidt – via phone  Cornicha Henderson

1. Welcome and approval of Agenda  President Bernard
   Motion: Andy moved to approve the agenda as presented. Randy seconded and the motion passed.

2. ARPAS Events/announcements  Cornicha Henderson
   Cornicha

3. Approval of Minutes -2017 GC Mid-Year Conf. Call  Secretary Moe Bakke
   Motion: Randy moved and Bill seconded to accept the minutes as presented. Motion passed.

4. Treasurer’s Report- Financial Update  Dana Tomlinson
   Dana presented his report and noted that overall; the organization is in good financial standing. As of May 2018 the Foundation has $660 thousand in funds. While are in a good place financially it is noted that our membership stated to slip in 2014 and that does affect our finances. We need to focus on membership and corporate giving.
   Dana moved to have his report accepted and Andy seconded. Report accepted.

5. President’s Report  John Bernard
   Thankful to Dr. Kenneth Cummings who provides guidance and wisdom to your executive committee and Governing Council so we can continue to move ARPAS forward and be prepared for the next generation of members. Dr. Bob Wetterman and the Strategic Planning Committee identified many very good questions for us to address as we continue to grow as well as position us for the future. Dr. Andy Cole has identified objectives to pursue during his term as President. Also, thanked FASS, Inc. for the service provided. The financial position of ARPAS and the ARPAS Foundation are very good. One of the major accomplishments this past year was filling the Editor-in-Chief position after Dr. Wayne Kellogg decision to retire. Wayne has faithfully served as Editor-in-Chief for many years which included the successful transition to Elsevier as our publisher. We are happy to have Dr. David Beede as our new Editor-in-Chief. Membership is always a topic of discussion by the Executive Committee. One question that continues to be discussed: how do we convey the value of ARPAS to potential members in order to attract new members?
6. Executive Vice-President’s Report

Kenneth highlighted his report and thanked FASS, Cornicha, Jeremy, Susan, and ARPAS officers. There are now 8 Chapters, 2 of which started in the last 5 years. Midwest and Northeast chapters are the largest. In order to really grow the organization we need to get membership involved on grassroots efforts. The newsletter started in 1999 and it was one paragraph so it’s really grown. The newsletter is how we communicate with membership. The Foundation started in 2008 two years ago it separated from ARPAS and there is $100K in the foundation account for educational opportunities and support. We’ve honored 27 Distinguished Professionals to date since 2008.

Bill Price noted that Ken contributes part of his salary to the foundation each year.

7. Business Office Report

Jeremy reported that FASS is happy to announce that an upgrade to our association management software (AMS) will begin in July and full migration to be completed by January 2019. The AMS software is responsible for membership management, renewals, meeting registration, and host of other services. FASS has also moved to a new banking platform (Commerce Connection).

8. PAS Journal Editor’s Report

Dave thanked Wayne for his guidance and sage advice during the last 6 months of transition of the EiC. He continued as an Associate Editor to help with the transition. May 25 he informed me that he would relinquish his duties with the journal after this ARPAS meeting and add more golf to his schedule. Well-deserved! Wayne, thank you for your service and dedication to the journal for 12 years as EiC. He also stated that Wayne, Susan, Andy and Stacy Gunter have been very helpful in the last 6 months. Glenn Duff will take over Andy Cole’s role as association editor July 5th. Special thanks to Shawna Miller, Christine Holger, and Ron Keller, FASS editorial staff. Elsevier, Rebeka Collins has taken Emma’s place. Gave summary data statistics over the last few years on items received/accepted/rejected. 2017 featured articles, Plagiarism check and Plumx metrics let authors and readers see how many times an article has been downloaded, cited, tweeted, mentioned, etc. Coming up: Name change and table of contents. Journal has not had a standard evaluation form that has been used for review of manuscripts that will be phased in within the next 6 months.

Total pages published: Volume 33 (2017) contained 782 pages, the second largest number to-date; volume 32 (2016) contained 874 pages and volume 31 (2015) contained 608 pages. The 10-year average is 695 pages. For the current volume (34; 2018) 310 pages (through the June issue) have been published. This is on pace to be similar to 2015, but 29% fewer pages than the all-time largest volume (2016).

Online-Access articles: (2018: 2 articles; 20 pages); (2017: 8 articles; 82 pages); (2016: 11 articles; 104 pages); (2015: 4 articles; 31 pages); (2014: 0 articles); and, (2013: 2 articles; 18 pages).

Authors make the choice and pay for Online-Access and ARPAS receives some annual royalties from Elsevier for Online-Access articles.

Peter Harrison – Elsevier: Overview on Elsevier perspective on the journal. (Email Peter for a copy) Metrics for citation report: Impact factor (managed by Clarivate) and CiteScore (managed by Elsevier): New journals have to apply for an Impact factor, it is a long term process (several years). There are no additional charges for either. Our CitesSore has been on the top page of the journal since January. Clarivate doesn’t include all articles and CiteScore includes all articles when creating a score. We can make selected articles free with open access as a marketing tool for a limited amount of time Cite score .62 right now is. Current platforms that PAS is on are Science Direct (Institutional) and PAS.org (member resource) 13,571 downloads since end of May. Last year the total was around 18,000, so there in increase and more exposure. Gave a breakdown of usage from Science Direct and professionalanimalscientist.org. PlumX – looks at social media impact of an article. Marketing timeline: Summer 2018: Making Pubmed application
once the name change is finalized. Oct/Nov: Campaign PlumX Metrics, Ongoing throughout 2018: Sourcing ideas from board members for special issues and review article commissioning and promote them when published. Financials: Institutional subscriptions: 5 in 2018. Electronic only 41. Tracks company data as well. Draft royalty statement: Electronic only income has gone up. Paper view has doubled. Member income is stable. Open access article fees -19K revenue last year. Commercial reprints -18K in 2016. Royalty paid will be a little over $9k which is ahead of initial contracted projections.

**Motion**: Dave moved and Dana seconded acceptance of the report.

9. **Historian’s Report**

   Bill Price

   Pictures taken at the 2017 annual meeting were featured in the August 2017 newsletter. I have a draft history update thru our January 2018 Mid-Year Meeting.

10. **ARPAS Foundation Report**

    Jack Garrett (Chr.)

    The ARPAS Foundation's account balance as of June 1, 2018 is $198,758.50. The ARPAS Foundation was established to recognize and fund worthy educational efforts of ARPAS and its members, or to promote the activities of ARPAS. Each year we receive multiple requests for educational funding projects; such as support for symposia and speakers. This year the foundation will be supporting the dissemination of the information that will be presented at this year’s educational symposium at the ADAS Annual meetings with the topic "Sustainable Dairy Production" by helping with the publication of the written articles in our journal in the amount of approximately $2,500.

    We urge chapters to reach out to the foundation as you continue creating educational opportunities for ARPAS members. Also, the Foundation seeks the help of increasing the principal of the Foundation funds to increase the level of support we can provide on a yearly basis.

11. **Standing Committee Reports**

    a. **Ethics**

        Randy Walker (MW Dir.)

        Committees are in place thru 2021. There have been no violations/actions required since last meeting.

    b. **Membership**

        Heidi Rosow (W Dir.)

        There are 1462 ARPAS member and 714 LinkedIn connections. Talked about recruitment, plans for video and non-members proctoring exams. Dr. Price challenged everyone to recruit a new member each year.

    c. **Publications**

        Mark Wagner (NE Dir.)

        Committee is not active – no report submitted

    d. **Professional Relations**

        Ryon Walker (S Dir.)

        Sponsorship needs to increase. We have seen an increase in sponsorships for events but not general corporate sponsors. What is the value proposition for ARPAS corporate sponsorship?

    e. **Program/ARPAS Symposia**

        Andy Cole (Pres-Elect)

        The ARPAS symposium will be held from 9:30 to noon on Monday June 25th in room 301E of the Knoxville Convention Center. The topic is Sustainable Dairy Production. We have three excellent speakers: Greg Zwicke of the USDA-NRCS discussing "Understanding and Addressing Nutrient Losses to the Environment from Livestock Production"; Dr. Michel Wattiaux from the Univ. of Wisconsin discussing "Gaseous Emissions from Dairies (the Cow, the Pen, the Field)"; and Dr. Mike Van Amburgh from Cornell Univ. discussing "Modifications to the CNCPs Related to Environmental Issues." Many thanks to our sponsors that are covering the costs of publication of manuscripts from each presentation in *The Professional Animal Scientist*. The Platinum Sponsors include The Innovation Center for US Dairy, the ARPAS Foundation, and QualiTech. The Silver Sponsor is OneTrak from Cargill.
f. **Nominating Committee 2018 Elections**
   Jeff DeFrain (Past Pres)
   i. The following list of ARPAS members agreed to be on the 2018 ballot for President-elect with Dr. Alois Kertz winning the election.
      - Guillermo Scaglia
      - Robert Coleman
      - Alois Kertz
   ii. The following list of ARPAS members agreed to be on the 2015 ballot for Southern regional Director with Daniel Rivera winning the election.
      - Shane Gadberry
      - Daniel Rivera
   iii. Dwight Roseler was the only ARPAS member on the 2018 ballot for Midwest Regional Director.

g. **Examining Committee**
   Steve Schmidt (Chr.)
   i. There were a total of 97 exams given through June 6.
      1. This is the most exams given in the first half of a year except for 2015 when there were 134 exams given prior to June 5, but that year there were 95 exams taken by undergraduate students. This year, no universities or individual university classes used an exam for assessment purposes.
      2. The most notable item in the 2018 data is the high pass rate of PAS applicants for beef cattle, dairy cattle, and horses. The pass rate for beef and dairy typically has ranged from 58% to 69%; the pass rate for horses generally has been much lower than beef or dairy cattle. Most of the graduate student dairy cattle exams were taken during the Tri-State Dairy Nutrition Conference in April. The pass rate for this year's group was disappointing, although in years past graduate students generally have not fared much better on the dairy cattle exam.
      3. There were no companion animal exams given. The number of companion animal exams given has dropped significantly since 2015. The reason for this decline is not apparent.
   ii. The following suggestions were given:
      1. Charge a larger fee for online exams.
      2. Send out an email to difference departments promoting ARPAS and encouraging graduate students to take exams and the places/options. Put on department head LISTSERV.

Motion to accept standing committee reports: Randy moved, Moe second. Motion passed

12. **Reports from Affiliated Society Representatives**
   David Kirk
   a. **ADSA**
      i. A report was submitted highlighting that ADSA has a good year, membership is up, *The Journal of Dairy Science*® (JDS) ranked 3rd of 58 journals in Thomson Reuters' Agriculture, Dairy, and Animal Science category by the 2016 Impact Factor (2.474) and ranked 3rd by the 5-Year Impact Factor (2.855). The JDS also ranked 1st by Eigenfactor Score, which removes self-citations, 1st by Normalized Eigenfactor (3.629), and 1st by total citations. 2017 marked the first time in 17 years that ADSA held its own stand-alone annual meeting. The Pittsburgh meeting was very successful, by all measures. Attendance exceeded 1,900 from 45 countries; meeting net income exceeded budget.
b. **ASAS**
   Mike Looper
   Review report from Mike (see email) – We will be involved will have ARPAS booth at ASAS meeting. We have rotated with ADSA/ASAS each year.
   Moved by Bill, second by Randy, that next year meeting will be with ASAS with member rate July 8-11 in Austin, Texas

c. **ESS**
   Amber Moffitt
   No report submitted

d. **PSA**
   Michael Darre
   No report submitted

e. **AMSA**
   Jessica Meisinger
   No report submitted

Motion by Randy second by Jeff to accept the reports. Motion passed.

13. **Chapter Reports**

   Various Representatives

   a. **Washington DC Area** – The chapter held 7 monthly noon meeting with guest speakers on scientific and congressional topics. The chapter also held a half-day symposium.

   b. **Midwest** – The MW chapter has experienced a stellar year. Using a committee approach to help maintain institutional knowledge and an outstanding group of board members, as well as the previous board members, the groundwork was laid for the Chapter's success. The chapter started off the year with seven potential members taking the exam at the Midwest ASAS meeting in March with board members Stephanie Wisdom and Joe Wolf pitching into help staff the booth. Next, the chapter had a whopping 19 potential new members take the exam at Tri-State Dairy Nutrition Conference in April. Also, at the Tri-State Nutrition Conference, over one hundred members, graduate students, undergraduate students, and faculty members enjoyed the ARPAS/Tri-State Dairy Nutrition Conference student dinner. This was the first year for the dual sponsored dinner and things went wonderfully, with the help of Jim Edwards, Phil Kruger, Elizabeth Marvel, and Aaron Park. Additionally, the MW Chapter has added another conference (Beef Improvement Federation) to their list of sponsorships for the Midwest ARPAS chapter, through the efforts of Wendy Flatt.

   c. **Southern Plains** – Nonexistent right now. There was talk about restarting but no follow up yet. No report submitted.

   d. **Northwest** – had a meeting in April and they are hoping to get restarted. No report submitted.

14. **ACAS Report**

   Pres. Randy Walker

   Need to focus on growing membership of ACAS. Need to create value of ACAN. we have seven new ACAS members including **David Casper**, Furst-McNess Company - ACAN, **Glenn Duff**, New Mexico State University-ACAN, **Fernando Diaz**, Rosecrans Dairy Consulting-ACAWS, **Josh Davy**, University of California-ACAWS, **David Beede** - Michigan State University-ACAN, **Eric van Heugten**, North Carolina State University-ACAN and **Michael Shane Gadberry**, University of Arkansas-ACAN. We also have additional candidates that are currently going through the approval process. We have developed a new spreadsheet tool to assist in tracking candidates through the approval process once an application is received. This tool is available through Google Docs, so that updated information is always available to ARPAS staff, ACAS Officers and ACAS Discipline Committees.

15. **PAACO Report**

   Paul Beck/John Richeson

   ARPAS has 2 reps. Paul and John. They are initiating the C-Series training in August. Listed some general Animal Welfare issues across species. PACCO trains the trainer, they don’t do the actual ground work/audit.
16. Old Business

President Bernard

a. **Proposed ARPAS video status**
   Marit Arana/Moe Bakke
   No update on the video

b. **Acceptance of Bylaw changes**
   President Bernard
   Motion to approve Section 4 of the Bylaw changes, Randy seconded and motion approved.

c. **Strategic Plan**
   Andy Cole
   In 2016-17 a committee headed by Dr. Bob Wettemann developed a new 5-year strategic plan for ARPAS. The Plan included five Goals:
   1. ARPAS is a valued registry for the certification of animal professionals
   2. ARPAS expands its membership by 15% during the next five years. ARPAS will recruit members early in their careers and provide benefits that retain them
   3. The Professional Animal Scientist is the choice for publications of applied animal research and industry related information
   4. ARPAS is a leading source of information about animal science and animal management and production
   5. ARPAS is a partner with professional animal organizations (ADSA, ASAS, PSA, and others) in education and certification.

   From the 5 strategic plan goals, there are 2 objectives of concentration for 2018-2019. Dr. Cole put together a committee: Moe Bakke, Randy Walker, Mike Looper, Wayne Greene, Ben Holland and Ken Cummings (advising/non-voting.)

   The GC gave a verbal vote of confidence that these goals can be accomplished.

17. New Business

President Bernard

a. **GC Approval of PAS Journal name change**
   Editor Beede
   Journal of Applied Animal Science (JAAS) effective January 1, 2019
   Moved by Dave to approved journal name change, and Randy second. Motion passed.

b. **ARPAS Membership requirements**
   Sec. Bakke/President Bernard
   Maybe we should reevaluate the grandfathering in of University faculty or certain people. If we grandfather them in they have to promote us and for a few years before paying dues. Once Andy/Strategic Plan develops value, proposition to phase this in.

c. **Alternative Member Options**
   Kenneth Cummings
   Section head in recognized organization proctor even if they aren’t an ARPAS member.

d. **Use of ARPAS logo**
   Kenneth Cummings
   Moe put an ad in June issue of Hoard’s Dairyman. For individual member in good standing or sponsor they need prior approval by the President.

   Motion: Accepted with prior approval by President or Executive VP. Dana moved, Bill seconded.

e. **Other**
   - Scholarship for Graduate Students serving on GC Board
     Will solicit first recipient this fall. Foundation will discuss funding amount this week.
     Motion: Andy moved. Randy seconded for foundation/ARPAS split. Motion passed.
   - Who can proctor ARPAS exams? We are in favor of this concept Faculty, supervisors, personnel, testing center personnel can give with prior approval and by signing off on. Industry, USDA and Government
     Action Item: Create form where a non-member qualified to proctor exams
     Motion: Accept proposal in concept subject to small working group to finalize and work out the details. Ken, Steve and Cornicha, Bill second.
   - Funding to create 3 videos to aid in recruiting new members
     Students will create and they have an in house video editor who from her company who would edit and that’s what the funds are for. Moe asked about the possibility of doing a 4th video with
a producer. Maybe a video on how to become a member of ACAS, Exam process, just keep them short full of useful information. Maybe a YouTube channel. Heidi will provide a write up to make this ARPAS specific and not just chapter. Also in Spanish. Jeff agrees that the Foundation will support this. They will vote during the Foundation meeting/breakfast.

18. **Adjourn**
   
   Motion to adjourn at 3:11pm by Moe and seconded by Andy.

*Minutes are available online at [https://www.arpas.org/Governance/Documents](https://www.arpas.org/Governance/Documents). Please read and have corrections ready if needed.