ARPAS Governing Council Mid-year Meeting
Via Conference Call
January 22, 2016
2 pm EST, 1 pm CST, 12 pm MST, 11 am PST

Attendees:
Bill Sanchez
Moe Bakke
Bob Wettemann
Kenneth Cummings
Dale Hill
John Bernard
Tom Nauman
Jeff DeFrain
Jerry Higginbotham
Amber Moffitt
Jack Garrett
Wayne Kellogg
Ryon Walker
Steve Schmidt
Dwain Bunting
Jessica Meisinger
Randy Walker

I. Approval of Agenda
   a. Bob called the meeting to order at 1:03 pm

MOTION: Dwain Bunting moved to approve the agenda as presented. Jack Garrett seconded the motion.
       The motion was approved.

II. Approval of Minutes
   a. Steve Schmidt noted that on line 211, ‘member’ is misspelled.

MOTION: Jeff DeFrain moved to approve the minutes as correct. Bill Sanchez seconded the motion. The motion was approved.

III. Treasurer’s Report
   a. Dale reported that the 2015 and 2016 numbers are very similar. The ARPAS journal has been updated to reflect the financial changes that accompany the Elsevier contract. Some investments have been rearranged and reinvested.
      i. The 2015 financial report shows that we are close to what was budgeted, and there is a small deficit. The journal income came in under budget in profits and expenses were increased. Also, $20,000 was transferred to the Foundation, which shows as an expense. The 2016 budget now shows a significant increase in journal income, which allows for increased expense in the journal. Also, administrative expenses are lower.
      ii. Kenneth advised that we are financially in great shape for 2015 and 2016.
MOTION: Randy Walker moved to approve the 2016 budget and treasurer’s report as presented. Steve Schmidt seconded the motion. Motion was approved.

IV. President’s Report
   a. Bob reported that the Elsevier contract has been approved and signed, and the page charges for both members and non-members has been set. New members have been added to the various committees. Will need to make a decision for the 2017 meeting.
   b. Bob encouraged all to invite animal scientists to join ARPAS and to promote ARPAS in an effort to increase membership.

V. EVP Report
   a. Kenneth reported that the Foundation report will contain information on Foundation happenings and briefly reported on various reports.

VI. Business Office Report
   a. Kelsey briefly went over the report submitted by Jamie Ritter.
      i. Bob requested that we include a discussion under New Business regarding the FASS Science Policy Committee monthly updates.
      ii. Kenneth thanked FASS for their service, Bob thanked Kenneth for his service.

VII. PAS Journal Editor’s Report
   a. Wayne reported that PAS is currently published online at HealthConnect and ScienceDirect. A third website will be created that will be more targeted to marketing.
      i. All back issues of PAS should be available on ScienceDirect, thanks to Bob for providing.
   b. New page charges for members will remain the same at $105. A non-members page charge has been set at $135. The hope is that this will encourage authors to join ARPAS.
   c. February issue has been uploaded to the website. But, there are some issues with the print journal that are being resolved.
      i. Some other minor issues, but they are being resolved as we move along.
   d. We have had a 40% increase in paper submissions.
   e. Wayne thanked Susan Pollock, the FASS staff, Elsevier, and the Executive Committee for their service and support.
   f. Wayne advised Bob that very little Open Access articles are received per year and the fees associated with should not be a major issue.

VIII. Historian Report
   a. Bill reported that pictures taken at the meeting in July have been uploaded to the website.
   b. An updated history is being created with the use of the previous two annual meetings. This should be available soon.

IX. ARPAS Foundation Report
   a. Bill reported that current Foundation balance is at $143,748.39, that 4% per year is earned on that amount. So roughly $5,000 can be used per year for education expenses.
   b. Kenneth reported that the Foundation has agreed to partially support the 2015 symposium papers. Qualitech and Micronutrients were donors at $500 each for the
publication of the 2015 symposium papers. The total amount that the Foundation will be asked to pay is $3,200.

c. Kenneth reminded the Executive Committee that it may be appropriate to transfer funds from ARPAS to the Foundation again in 2016.

X. Standing Committee Reports
a. Ethics
i. Randy reported that vacant positions on the committee have been filled.
ii. Some activity in 2015 with a non-member using PAS on his business card. The individual did take and pass the exam, and no further action was required.

b. Membership
i. Dwain reported that vacant positions on the committee have been filled.
ii. Slight uptake in membership, partially due to the student exams.
iii. The committee has begun to explore social media outlets and a LinkedIn profile has been created. May look at other media outlets as well.
iv. Randy advised that a fair number of 2013-2015 members have not renewed. Asked what has been done to reach out to those members.
1. Dwain advised that we generally reach out to those who have not renewed and may need to do again.
2. Kelsey went over the joint renewal schedule
   a. Discussion was had about how best to reach those who are not renewed.

ACTION: Kelsey to request a list of all members who have not renewed for 2015 from all FASS organizations.

c. Publication
i. Kenneth reported that Jud is currently out of the country, so Kelsey has primarily been handling the newsletter.
ii. The election for the Northeast Director (three-year term) will be happening soon. This director will chair the Publications committee. Hopefully, this committee will have more involvement in our newsletter process.

d. Public Relations
i. Ryon reported that he has provided the current sponsorship levels and what is offered, and that the committee has worked to provide some separation between each level.
ii. Recommended changes include:
   1. Platinum level – separate largest sign at convention/meetings; can submit ad and be listed on newsletters and emails.
   2. Gold level – can submit ad and listed on newsletters and emails
   3. Silver level – listed on sponsor page in newsletters and emails
   4. Bronze – listed on the sponsor page in newsletters and emails, and removal of the complimentary print copy of PAS.
iii. Bill reported that sponsorship is slipping and asked if it is possible to include sponsors on the free pages in the journal for society news?
iv. Discussion was had on included small sponsor signs with the booth materials to be displayed at meetings.
1. Kelsey advised it would not take long to develop and shipping should be easy.

v. It was suggested to remove corporate links from the Silver and Bronze sponsors as a way to differentiate them from Platinum and Gold sponsors.

e. Program
   i. Jeff reported that the topic for the 2016 symposium will be on inflammation altering nutrient metabolism and animal performance and that all speakers are confirmed.
   ii. Discussion was had regarding sponsorship for publication of the papers
      1. Jeff has not yet reached out to possible sponsors. Kenneth advised that it was a joint effort to find companies to sponsor in previous years. Jeff, Ryon, Kelsey and Kenneth will work together to come up with possible sponsors.
         a. Bob advised that it is important to remind sponsors that cost is only for publication costs and not speaker travel.

f. Nomination
   i. Jack reported that a letter was included in the end of the year newsletter for President-Elect and NE Director positions.
      1. Current nominees include Ellen Jordan, Gerald Higginbotham, Dwain Bunting, and John Bernard for President-Elect. NE Director nominees include Tom Hickley and Tom Nauman.
   ii. Bob asked for everyone to send possible nominees to Jack for the committee to review.
   iii. Discussion was had regarding the current academia/industry pattern
      1. This is just a pattern that was picked up and is not stated in the bylaws.

g. Examining
   i. Steve reported that nearly 200 undergraduates took exams in 2015, with a 12% passing rate, PAS has a 58% passing rate, and RAS has at 62% passing rate. The passing rate is within range for all
   ii. There seems to be some reduction in overall exams being given.
   iii. New committees members have been added. Will be assigning exams and subcommittees for them to review exams.
   iv. Kelsey reported that another class at Michigan State University will be giving exams this year, as well as Tarleton University. There should be 4-5 universities giving exams in 2016.
      1. Kenneth advised that Penn State has discussed giving a comprehensive/general exam, but they have not yet moved forward.

XI. Reports from Affiliated Society Representatives
   a. ADSA
      i. Jerry reported that the journal continues to rank high on the impact factor and pages are increasing. 2015 JAM set a record attendance for a two-society meeting.

   b. ASAS
      i. No report submitted.

   c. ESS
      i. Amber reported that the committee is busy planning the 2017 meeting in Minnesota and is adding more structure.
1. Will attempt to bring up participation in ARPAS exams at the meetings.

d. PSA
   i. Report included, representative not present.

e. AMSA
   i. Jessica reported that the latest meeting was in Lincoln Nebraska and student attendance is increasing. Have launched a new consumer website to provide new information. The next meeting will be in San Angelo, TX in June. The international meeting in 2020 will be in the US, encouraged all to attend.

XII. Chapter Reports
   a. California
      i. Jerry reported that the annual fundraiser went well and raised over $15,000. Andy Riordan has taken over as President for the Chapter. Jim Tully will represent the chapter for the next three years.

   b. Midwest
      i. Randy reported on current leadership. Roughly 140 chapter members, up 10% from last year. Still a large number that has not yet renewed. The chapter is working on university and industry relations.
      ii. Have sponsored at the Minnesota Nutrition Conference and providing ARPAS information. Will be participating in the Midwest ADSA-ASAS Meetings, Tri-State Dairy Nutrition Conference, and 4-State Nutrition Conference.

   c. South Central Chapter
      i. Ryon reported that the chapters first event was held this past December, worked with Four States Cattle Conference. Hosted a Graduate Student Competition, 9 students participated.
      1. Six competing students took the ARPAS exam.

   d. Washington DC Chapter
      i. Bill indicated that the report was included.

   e. Kenneth reminded everyone that there is some money for chapter support and educational programming available from the Foundation.

   f. Northeast Chapter
      i. Kenneth reported that there were a little over 100 members and with a great speaker, Dr. Mary Beth Hall, at the Penn State conference.

XIII. ACAS Report
   a. John reported that there will be a meeting next week. There is one applicant ready for approval and several in the process of taking exams.

   b. Will be looking at updating exams and working on nominations for President-Elect.

XIV. PAACO Report
   a. Kenneth reported that Terry Mader will be stepping down as a representative of ARPAS, Paul Beck has been approved to replace him.

   b. With the dissolution of FASS, each founding society petitioned PAACO to become members. The petitions were approved and ASAS, PSA, and ADSA will have their own representatives on PAACO. The number of representatives has been decreased to two members which will result in 12 representatives for the 7 members.

   c. Jennifer Walker was elected as Chair and Angela Baysinger as Vice-Chair
MOTION: Randy Walker moved to approve all reports as presented. Dale Hill seconded the motion. The motion was approved.

XV. Old Business
   a. ARPAS Foundation 501c(3)
      i. Kenneth reported that all paperwork is still in process but all documents have been submitted.
   b. Website Update
      i. Kelsey reported that the IT department is working on the new website and is currently in the process of moving content over to the new site. The hope is to have more progress by April and have the website ready for review and launching by the annual meeting in July. The new website can be viewed during development at new.arpas.org.
   c. Proposed ARPAS video status
      i. Moe sent an update that they are continuing to look at a university student group to put together a presentation. Will continue to pursue the idea.

XVI. New Business
   a. Nominations for 2016 Distinguished Professional Animal Scientist
      i. Bob reported that we are still accepting nominations and they will close in March. Kenneth advised that there is one nomination in hand. Kenneth went over the requirements for nomination.
   b. 2017 ARPAS Annual Meeting Location
      i. Bob reported that ARPAS probably will be unable to meet on its own due to cost, but could partner with another organization.
      ii. Discussion was had regarding how best to decide what society to partner with
         1. ASAS will be meeting in British Columbia and ADSA will be meeting in Pittsburg in 2017
            a. There may be potential to alternate years
         2. Should the membership be surveyed on where they would like to see ARPAS go to?
            a. Membership is roughly split 50/50 between Dairy and Animal Science
         3. Should a committee be formed to help determine where ARPAS should go in 2017
            a. Bob and Executive Committee will work together to appoint members to the committee
   c. Update ARPAS Bylaws
      i. Bob reported that there is no description of the roles of the directors.
      1. Kenneth reported that bylaws were last updated 5 years ago. Should appoint a long-range planning committee to address.
         a. May be best to have a committee work on the 2017 planning and bylaws updates.
         b. The president will appoint a Long Range Planning Committee with three subcommittees. Bylaws, Strategic Planning and Meeting Locations. The subcommittees will report to the Long Range Planning Committee before the Annual meeting in July 2016.
d. Should ARPAS be a CAST member
   i. Kenneth reported that ARPAS can be an organizational member of CAST at a cost of $1000/year. May be important to support CAST and have members know we support CAST.
      1. Discussion was had regarding the benefit of a membership.

**MOTION:** Steve Schmidt moved for ARPAS to become a member of CAST at a cost of $1,000 per year. Randy Walker seconded the motion. The motion was approved.

ii. Kenneth will work to initiate the CAST membership

e. FASS FSPC Monthly Updates to membership
   i. This would provide a no-cost monthly updates from the FASS Science Policy Committee that could be sent to the membership.
   ii. Discussion was had that an initial email should be sent to the membership to explain what the report will contain and when it will begin, and provided a process to unsubscribe.

**MOTION:** Steve Schmidt moved to approve a monthly report to be sent to the membership from the FSPC with an unsubscribe option. Jeff DeFrain seconded the motion. The motion was approved.

f. Wayne asked for everyone to think of information to be included in the ARPAS societal pages in the journal.

XVII. Adjourn

**MOTION:** Jack Garret moved to adjourn. Wayne Kellogg seconded the motion. The motion was approved.