1. Welcome and approval of agenda – Andy Cole

   **Motion:** Beede moved and Bernard seconded to approve the agenda as presented. The motion passed.

2. Approval of Minutes from the 2018 GC Meeting in Knoxville – Moe Bakke

   **Motion:** Schmidt moved and Price seconded to accept the minutes as presented. The motion passed.

3. Treasurer’s Report- Financial Update - Dana Tomlinson

   Tomlinson reviewed his submitted report. He echoed comments regarding a trend in decreasing membership, and the importance of getting back the corporate sponsors that ARPAS had in the past. Tomlinson reviewed several things that affect ARPAS’ bottom line, and noted that in the end, the projection for 2019 is a negative change in net assets of approximately $63,000. Tomlinson noted that APRAS is financially stable, but changes for the future need to be discussed and implemented.

   Cummings discussed the need to be at a break-even point in future years. Discussion was had about a potential of a dues increase in the event that other new streams of revenue are not implemented. At this point, the benefits ARPAS members receive cost more than membership dues. The goal is to be break even, so reduced costs or increased incomes are needed.

   **Motion:** Bernard moved and Schmidt seconded to accept the financial report as presented. The motion passed.

4. President’s Report – Andy Cole

   Cole thanked FASS and Kenneth Cummings for all of the good work they do for ARPAS. Cole reported that over the last several years there has been a general decline in membership. Cole believes older retiring
members are not being replaced at the same rate as they are retiring, so the focus with membership should be on recruiting graduate students. Corporate sponsorships also need to see an increase.

5. Executive Vice-President’s Report – Kenneth Cummings
Cummings referred the group to his submitted report. Cummings thanked FASS for their support, and the executive committee for all of their work over the last few months. Cummings also recognized and thanked the committees involved in the Elsevier contract renegotiation process. Cummings thanked the two PAACO reps and all of the other volunteers on committees. Cummings asked the Council to send nominations to himself or Brittany for the Distinguished Professional Animal Scientist Award.

Cummings encouraged the group to accept committee appointments and support ARPAS in that way in order to help ARPAS grow.

**Motion: DeFrain moved and Schmidt seconded to accept the President and Executive Director’s reports as presented. The motion passed.**

Holzner welcomed Brittany to the team. Holzner then informed the group of progress in the implementation of the new database system FASS has purchased, and gave the group an overview of benefits to ARPAS with the new system.

7. PAS Journal Editor’s Report - Dave Beede
Beede referred the group to his written report, and proceeded to walk through the information within the report with the group. His report covered three main areas: Performance data for 2018 compared to the three previous year and other 2018 activities; a description of the transition process to change from Professional Animal Scientist to Applied Animal Science; and anticipated work for 2019 and forward.

**Motion: Beede moved and Bernard seconded to accept the Journal Editor’s reports as presented. The motion passed.**

Holzner confirmed with the group that providing a paper copy does not cost ARPAS anything additional. Holzner also confirmed that an updated list of people that have access to the journal is sent weekly, and that the list is current as of that day. Life Emeritus members do not pay access fees, which is important for ensuring members that have passed away or not renewed for other reasons are not getting access.

8. Historian’s Report - Bill Price
Price reported that history is up-to-date through summer 2018. Pictures from the 2018 meeting in Knoxville were used in the December 2018 newsletter.
9. ARPAS Foundation Report – Jeff DeFrain

DeFrain gave an update on the Foundation and noted that funds are available for chapter support through the Foundation.

10. Standing Committee Reports

a. Ethics – Dwight Roseler (Midwest Director)

Roseler reported that there are no new actions since the last report. Discussion was had on how companies can recognize their support of ARPAS.

**ACTION ITEM:** Cole initiated a conversation with the ethics committee and professional relations committee to address how companies can recognize their support of ARPAS, with the expectation of a report back from those committees at the summer meeting.

b. Membership - Heidi Rossow (Western Director)

Rossow reported that membership is slightly down (39 members), and that Linkedin connections are up significantly. Rossow is working on creating a video showing how to take electronic exams.

Rossow also asked for clarification about the new policy that department heads and professors can proctor an exam in the absence of an ARPAS member. Schmidt mentioned that many universities have testing centers, and that those might be an option as well.

**ACTION ITEM:** Cummings stated that an email will be sent to chapters letting them know this is an option.

c. Publications – Tom Hickley

Hickley was not on the call, and no report was submitted

d. Professional Relations – Daniel Rivera (Southern Director)

Rivera reported that there are three slots that will need filled on the committee and that he is moving forward with invitations soon.

Rivera reported that he has struggled to attract sponsorship. In the past donors were contacted individually, with very limited success. Rivera noted that contacting companies seems that it would be more successful.

**ACTION ITEM:** Kertz will prepare a document outlining what comes with corporate sponsorship. This would aid in selling the sponsorships.
e. Program/Symposia At ASAS
Kertz referred the group to his submitted report that outlines the program for the symposium at ASAS in July 2019. Since the symposium is at ASAS and in Texas, the planning group decided to focus on beef.

Cole noted that the ASAS schedule is pushed up by one day, so the day of the symposium is in question. Cole reported that they have asked ASAS for the same schedule had in past years.

**ACTION ITEM:** Kertz contact ASAS to confirm the schedule of events at ASAS.

f. Nominating Committee 2019 Elections
Bernard reported that Hickley and Walker have agreed to be on the ballot and Bernard is still looking for additional candidates. The election needs to be completed one month before the annual meeting, so should start in April.

g. Examining Committee
Schmidt referred the group to his written report and walked through the details with group on the call. Schmidt is working with FASS to find data on how many passed exams are converted to actual members. Filley asked about Meat Science exams in 2018. There were none given. Filley suggested that perhaps there was not enough emphasis on some categories. Tharp suggested that for Meat Science specifically ARPAS could approach AMSA to host an exam date and time.

**Motion:** Bakke moved and Bernard seconded to accept the reports as presented. The motion passed.

11. Reports from Affiliated Society Representatives
a. ADSA
Kirk reported that he contacted Peter Studney, ADSA Executive Director, to provide a report to ARPAS. The reports lists statistics about ADSA.

b. ASAS
Looper had to leave the call but will submit a written report.

c. ESS
Moffitt was not on the call to give a report.

d. PSA
Darre was not on the call to give a report.

e. AMSA
Meisinger was not on the call to give a report.
12. Chapter Reports- Various Representatives
   a. California
      There was no report.
   b. Midwest
      Walker reported that the chapter will be at the MW ADSA/ASAS meeting this spring and then at the Tri-State and 4 State Dairy Conferences, and Beef Improvement conferences.

      Walker also reported on the MW Chapter Development Conference that was held at the Minnesota Nutrition Conference.

      Walker reported on initiatives to build momentum with new members.
   c. Co/Wyo/Neb
      There was no report.
   d. NE
      There was no report.
   e. SE
      Rivera reported that the southeastern chapter geographic region was expanded to include more states. The chapter has a business meeting upcoming where they will discuss the re-naming of the chapter.

      The chapter plans to host a symposium at the Southern ASAS meeting, but ASAS has recently informed them that they must have a sponsor defined up front. A targeted amount needs to be defined, and the committee will discuss that at the business meeting as well.
   f. So. Gr. Plains
      Cole reported that the chapter is essentially inactive at this point.
   g. PacNW
      Filley (new Chapter President) reported that the PNW Chapter had a startup meeting in 2018 to re-start the chapter after several years of inactivity. They had a membership drive, and recently hosted an exam taking session (gave six exams and have four more people interested) and chapter meeting at the Pacific Northwest Animal Nutrition Conference. They are planning to implement a newsletter for 2019, as well as a mentoring program.
   h. Washington DC
      Price reported that the Washington DC Area Chapter has been very active this fall. They had 4 monthly meetings, each with very impressive speakers. Their January meeting was postponed because they lost their meeting room at FDA due to the government shut down. Their February meeting will feature Lowell Randal of Randal & Associates reporting a Washington Update on Farm Policy. The chapter will hold a symposium on April 24 in Beltsville, MD entitled “Myths and Realities in Modern Meat Production”. Price also noted that the chapter offers a scholarship for an Animal Science student at the University of Maryland and is thinking of offering a similar scholarship at Virginia Tech.
13. ACAS Report – Pat French
French was not on the call. Cole referred the group to his written report.

14. PAACO Report - Paul Beck/John Richeson
Richeson reported that he attended the most recent PAACO board meeting as a member of the qualifications and standards committee. He reported that the organization is growing, and that there is international interest as well.

Richeson noted that Paul Beck will need to be replaced on the committee soon.

Cummings stated the importance of ARPAS’ past and ongoing support.

15. Old Business – Andy Cole
   a. Proposed ARPAS video status - Marit Arana/Moe Bakke
      Bakke asked Rossow to comment on the progress of the video. Rossow reported that she is working on the video for online exams, a “what is ARPAS” video, and an interview video to promote to graduate students. She plans to have the first one ready by July for the ASAS meeting. She anticipates costs to be in the $1,500 range. Suggestions for foundation funds and soliciting sponsorship were made as ideas to support the initiative.

   b. Graduate Student Rep/GC Committee – Andy Cole
      Cole reported that Ryon Walker is working on finding a graduate student member for the GC. Currently no one has expressed interest, but Walker is continuing to follow up to find candidates.

   c. Strategic Plan Progress 2018/2019 - Andy Cole/Moe Bakke
      Cole noted that Beede is helping with Journal initiatives. The other outstanding piece is creating an “elevator talk” to promote ARPAS. A committee was charged with this task. Bakke, who is on the committee, gave an update on some of the thought processes within the committee for moving forward, and what is challenging about the process. The committee would like to work in the graduate student angle as the committee feels like it is the most important growth area. Bakke reported that the group has also considered the idea of promotion/advertising in other Journals/societies. Finally, Bakke mentioned that perhaps ARPAS could consider hiring a service that focuses on growing membership.

      **ACTION:** Bakke will provide a few ideas on promotion of ARPAS from an advertising group he works with outside of ARPAS. He will plan to present those at the Annual Meeting in July.
Kertz added to the discussion on building membership by mentioning the possibility of adding a graduate student division to ARPAS, and allowing that division to manage themselves and promote graduate student membership.

d. Strategic Plan Goals 2019/2020 – Al Kertz
   Kertz will present his new goals under items in new business.

e. Other
   There was nothing added.

16. New Business – Andy Cole
   a. Chapstick with ARPAS logo proposal - Dwight Roseler
      Roseler reviewed the proposal to purchase 1,000 chapsticks to hold at the HQ office for use at chapter meetings.

      Discussion was had on how to logo the chapsticks. Some with generic ARPAS logo would be able to be widely used, and Roseler noted that the MW chapter would like some specific to the chapter.

      The group agreed to vote on the proposal at the summer meeting, and the MW Chapter will move ahead with ordering for the chapter specifically.

   b. 2019 GC Meeting – Austin, TX (ASAS) July 7 – 10, 2019
      Cole reviewed the tentative dates of the ASAS meeting.

   c. Demographic Info/Strategic Plan Objectives – Al Kertz
      Kertz referred the group to a draft of demographics form he is proposing to be used to gather more demographic information on members. Kertz would like approval to send the demographics form to all current members, an in then include it with renewals. Beede asked to add social media demographics to the information collected

      **Motion**: Kertz moved and Schmidt seconded the motion to proceed with gathering demographic information from members as described. The motion passed.

   d. Elsevier Contract – Dave Beede
      Beede submitted a report on the current state and plan of action for renewing the Elsevier contract. The fundamental issues with the current contract are that it is not financially sustainable for ARPAS, and that Elsevier is not handling many of ARPAS’ needs well. The committee requests permission from the Governing Council to reach out to Elsevier to request contract renegotiation.
After receiving that report, ARPAS will re-evaluate whether Elsevier meets expectations, or if it is time to seek outside proposals.

**Motion:** Beede moved and Schmidt seconded the motion to proceed with a request to Elsevier to renegotiate the contract. The motion passed.

e. Other
   There was nothing added.

17. Adjourn

**Motion:** Bernard moved and Filley seconded the motion to adjourn. The motion passed.

The meeting was adjourned at 1:15 pm CST.